



"FEELIN' SOME TYPE OF WAY"

LIVE IN CONCERT

RICH HOMIE QUAN & KID INK

PERFORMING LIVE

TUES. MARCH 11TH, 2014

MSU AUDITORIUM

DOORS @ 6PM SHOW @ 7PM | \$27 STUDENTS \$32 PUBLIC

OFFICIAL AFTER PARTY AT

FAHRENHEIT
ULTRA LOUNGE

TIX AVAILABLE @ MSU BOX OFFICE OR

WWW.WHARTONCENTER.COM | WWW.CEPPRESENTS.COM

CONTACT @PEEZYF24 989.392.3063 | @MRWORLDPREMIERE 313.505.7002

esbcreative
esbe.creative@gmail.com

WORLD PREMIERE ENTERTAINMENT

FEELIN' SOME TYPE OF WAY?

LIVE IN CONCERT

TRAVIS PORTER & THE WAY
 TUES. MARCH 11TH 2010
 MSU AUDITORIUM

WORLD PREMIERE ENTERTAINMENT PRESENTS

WOOBIE

WORLD PREMIERE ENTERTAINMENT PRESENTS

WORLD PREMIERE ENTERTAINMENT PRESENTS

JUKIN

YOUNG STEFF
 09.10.09

WORLD PREMIERE ENTERTAINMENT PRESENTS

O LETS DO IT

MARSHAL JONES

WORLD PREMIERE ENTERTAINMENT PRESENTS

travis porter & the way

TRAVIS PORTER & THE WAY
 LIVE
 MARCH 18 2010
 8:30PM TUESDAY

WORLD PREMIERE ENTERTAINMENT PRESENTS

KEVIN HART

HOSTING LIVE
 FRIDAY OCTOBER 7 2011

WORLD PREMIERE ENTERTAINMENT PRESENTS

TAYLOR GANG

Investition
 09.26.13
 CHEVY WOODS & BREAKER

WORLD PREMIERE ENTERTAINMENT PRESENTS

VERDOSE

10.16.09

WORLD PREMIERE ENTERTAINMENT PRESENTS

JUKIN

JUKIN
 JANUARY 18TH

WORLD PREMIERE ENTERTAINMENT PRESENTS

FRESH FEST 2

WIZ KHALIFA
 JANUARY 15, 2010

WORLD PREMIERE ENTERTAINMENT PRESENTS

GUCCI MATE

FRIDAY

WORLD PREMIERE ENTERTAINMENT PRESENTS

LIGHTS

NOVEMBER 01TH, 2010

WORLD PREMIERE ENTERTAINMENT PRESENTS

MSU RELOADED

FEBRUARY 1ST

WORLD PREMIERE ENTERTAINMENT PRESENTS

WACK

SUNDAY, OCTOBER 8TH 2013

WORLD PREMIERE ENTERTAINMENT PRESENTS

STATUS

HOSTED BY ROBBY V.

WORLD PREMIERE ENTERTAINMENT PRESENTS

LIVE IN CONCERT

TRAVIS PORTER & THE WAY
 TUES. MARCH 11TH 2010
 MSU AUDITORIUM

WORLD PREMIERE ENTERTAINMENT PRESENTS

FRESH FEST

FRIDAY SEPTEMBER 25TH 2009

WORLD PREMIERE ENTERTAINMENT PRESENTS

GRIND

DOUGHERTZ CASH-OUT
 03.17.11

WORLD PREMIERE ENTERTAINMENT PRESENTS

09.26.13

CHEVY WOODS & BREAKER

WORLD PREMIERE ENTERTAINMENT PRESENTS

JANUARY 18TH

ALL AGES | WACK OPEN @ 4PM CONCERT STARTS @ 8PM

WORLD PREMIERE ENTERTAINMENT PRESENTS

FRIDAY SEPTEMBER 25TH 2009

FRESH FEST

ABOUT US

World Premiere Entertainment LLC, was created in August of 2009 by Founder and CEO Eric Slater Jr. We are an entertainment company solely created to provide people with a exciting and innovative experience through various ways. We produce some of the biggest events in the Mid-West, which include concerts with big name national recording artists, comedy events, also, hair & fashion shows. WPE is made up of both diligent promoters and an exciting staff. We specialize in marketing, event planning, and party promotion with students, families, schools, and businesses. World Premiere is comprised of a group of inspiring young entrepreneurs who believe that success should neither be defined nor limited. The company's versatile ability allows a wide range of opportunities for creating and supporting local entertainment for private parties, business endeavors, sweet sixteen's, and holiday galas. This company has worked with some of the biggest names in the industry. Having brought or being involved with artist such as Wiz Khalifa, Young Jeezy, Trinidad James, Gucci Mane, Travis Porter, Webbie, Waka Flocka, Young Dro, Bobby Valentino, and J. Holiday just to name a few. We are one of Detroit's premier event companies; our goal is to expand our brand and to continuously create memorable experiences for event goers.



By partnering with “World Premiere Entertainment” your brand can:

- Utilize a unique and innovative promotional platform
- Building brand awareness with a trendsetting and upscale audience
- Gain valuable insight into the needs and wants of an early adopting market segment.
- Sponsors benefit from extensive press coverage, prominent name and product placement, social engagement, promotional efforts, and more.



MEDIA PARTNERSHIPS

Every generous media sponsor is an important part of World Premiere Entertainment events. If you represent a media company and are interested in learning more about sponsoring World Premiere Entertainment please contact Media Relations Department.

Eric Slater Jr.: 267.713.9WPE (973)
info@WorldPremiereEnt.com

Press Inquiries:

Eric Slater founded the World Premiere Entertainment LLC., in 2009 in response to him recognizing the lack of various entertaining events on the college campuses in Michigan.

It's now 5 years later and World Premiere has done some of the biggest events, such as Concerts to Fashion & Comedy Shows, at some of the largest universities in the US. World Premiere has expanded into other college markets in Lansing Michigan, Ann Arbor Michigan, Columbus Ohio, & Atlanta Georgia. World Premiere Entertainment proudly gives back by donating a portion of its proceeds to various charities.



For more info on World Premiere Entertainment:

-  www.ItsAWorldPremiere.com
-  info@WorldPremiereEnt.com
-  267.713.9973
-  @WPE_Events
-  @ItsAWorldPremiere



SPONSORSHIP PACKAGES

We know your image and brand is just as important to you as it is to us. By partnering with World Premiere Entertainment through sponsorship you are not only getting you brand in front of 3000 young college professionals but you are making sure we continue our mission of getting people to enjoy high class events at an affordable price.

Sponsorship packages are available at many levels, but can also be customize to best fit your brand. A few of the benefits you will receive in choosing WPE sponsorship package include:

Utilization of a unique and innovative promotional platform that very few are able to reach. Brand awareness with some of Michigan's most trendsetting and upscale consumers. Your company will also gain continuous social media engagements via Facebook, Twitter, Instagram and other promotional outlets.

PLATINUM SPONSOR (Naming Rights) · \$15K

- 4 tickets to VIP Black Carpet-Pre Show, Meet & Greet with national recording artist
- Logo on WPE website
- Post event coverage inclusion
- Inclusion in all press releases and press opportunities
- Inclusion in media promotions/commercials
- Inclusion in all social media promotions
- Logo inclusion in weekly email blasts
- Signage at all events
- Full page Ad in Program booklet and Pre-Event Publication
- Company logo on all printed and electronic materials
- Marketing items included in attendee gift bags
- 10 VIP All Access Passes with Reserved seating at all events
- Company mentioned at event by the Event Host/Disc Jockey
- 10X10 Merchandising Table
- Banner Sponsorship



SPONSORSHIP PACKAGES

GOLD SPONSOR · \$10K

- 2 tickets to VIP Black Carpet pre-show
- Logo on WPE website
- Post event coverage inclusion
- Inclusion in all press releases
- Inclusion in bi-weekly email blasts
- Signage at all events (Black Carpet Pre-Show, Concert, Post Event)
- ½ page Ad in Program booklet and Pre-Event Publications
- Company logo on all printed and electronic materials
- Marketing items included in attendee gift bags
- 5 VIP All Access Passes with Reserved seating at all events
- Company mentioned at concert by event Host/Disc Jockey
- 10x10 Merchandising Table
- Banner Sponsorship

SILVER SPONSOR - \$5K

- Logo on WPE Website
- Post event coverage inclusion
- Inclusion in all press releases
- Inclusion in bi-weekly email blasts
- Signage at Concert
- ¼ Page AD in Program booklet
- Company logo on all printed and electronic materials
- Marketing items included in attendee gift bags
- 2 VIP All Access Passes with Reserved seating at all events
- Company mentioned at concert by event Host/Disc Jockey
- 6x6 Merchandising Table
- Banner Sponsorship



SPONSORSHIP PACKAGES

BANNER SPONSOR · \$2,500

- Roll up Banner at main entrance and on the main stage
- Company logo on all printed and electronic materials
- 1 all access pass
- Company mentioned at concert by event Host/Disc Jockey

FLYER SPONSOR · \$500

- Company / Event listed on the back side of official events printed material
- Printed materials includes at least 10,000 promotional flyers and posters.
- Includes graphic design

